



Customizable
clothing

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Transfer images –even onto colored shirts- using transfer material like vinyl or polyurethane



T-shirts printed with HP Latex Inks on transfers can be washed many times

Chemica Hotmark Print 1792 : 20 washes at 60°C / 140°F with no visual impact



See the different steps to customize a T-shirt with a transfer material

HP Latex Inks can be transferred to the T-shirt directly after printing, with no need for drying

HP Latex printing



Design & send



Print



Cut



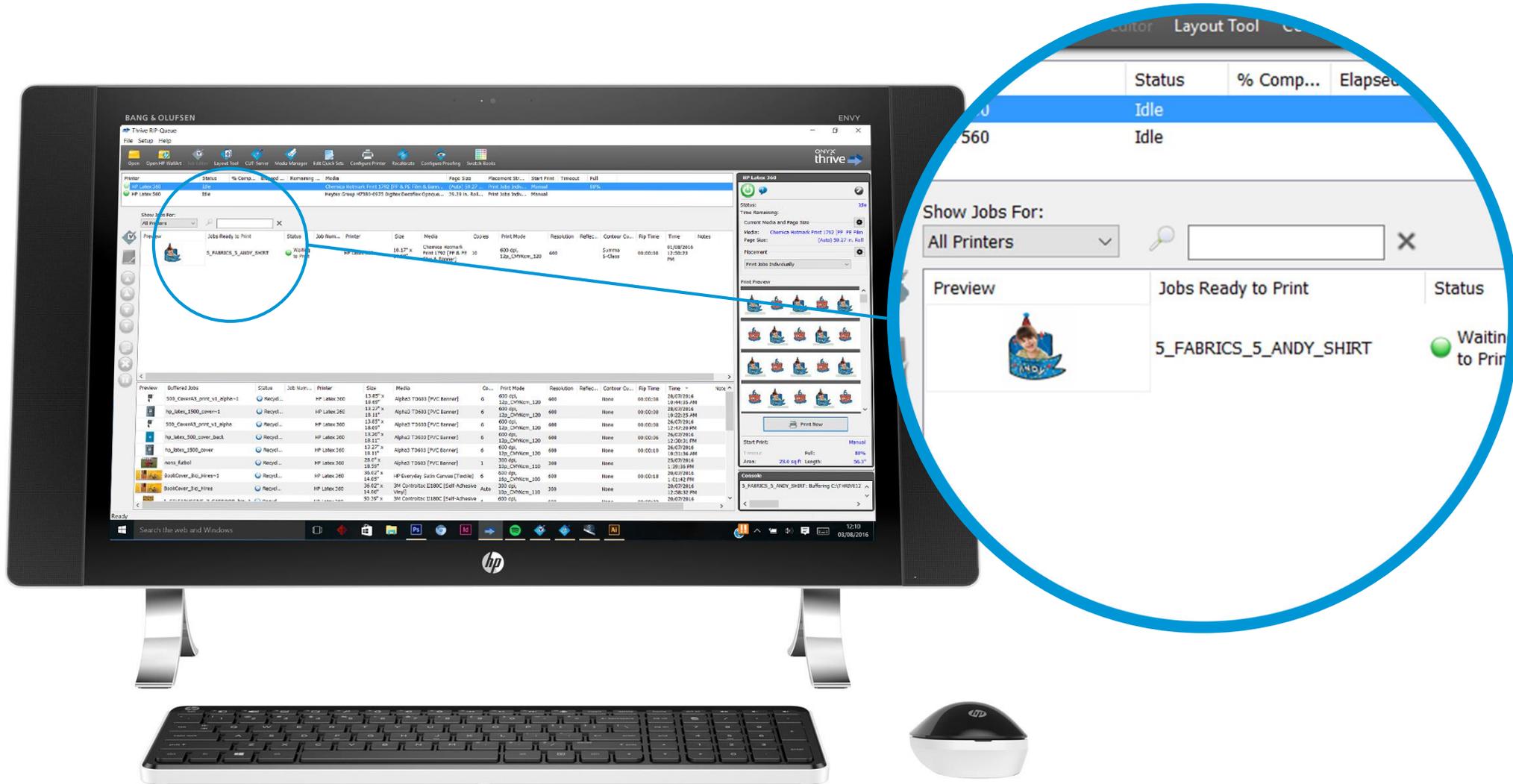
Weeding



Thermal
transfer

Use the RIP to send the file, which includes a *spot color* for the contour cutter

A “printing file” will be sent to the HP Latex printer and a “cutting file” will be sent to the contour cutter



Print the file with a heat transfer material, like *Chemica Hotmark Print 1792*

Download the “media preset” for your substrate through the “online search” in the printer’s front panel



Send the “cutting file” to the large-format contour cutter

A “kiss cut” will cut the printed material (vinyl or polyurethane) up to its plastic liner



Remove the unprinted material from its liner (*weeding*)

A “weeder pick tool” is very helpful for the removal of small pieces of material



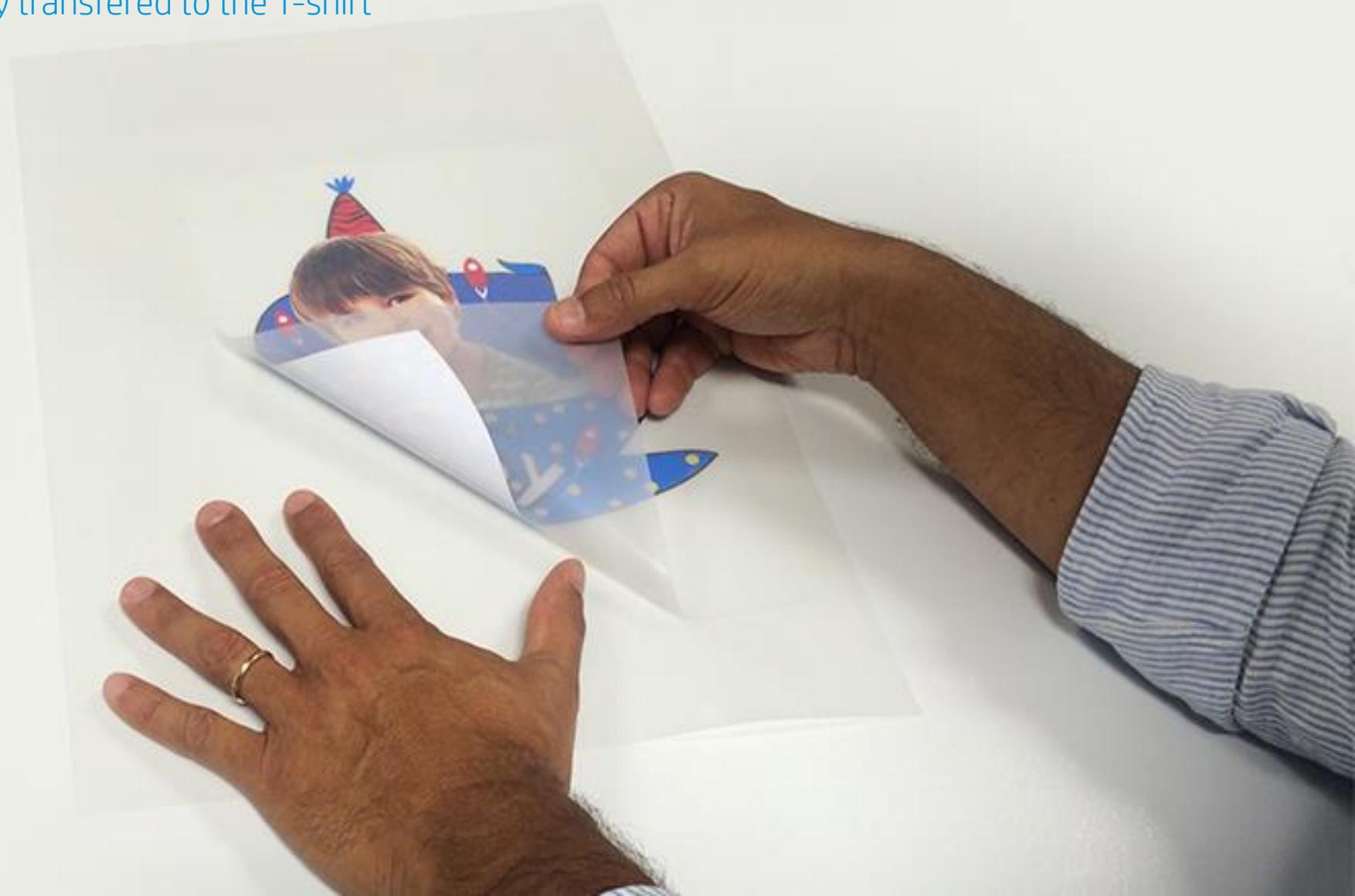
Apply an “application tape” to the image

The print needs to be printed-side-up when applied to the T-shirt



Remove the original “clear carrier” from the print

The print is now ready to be directly transferred to the T-shirt



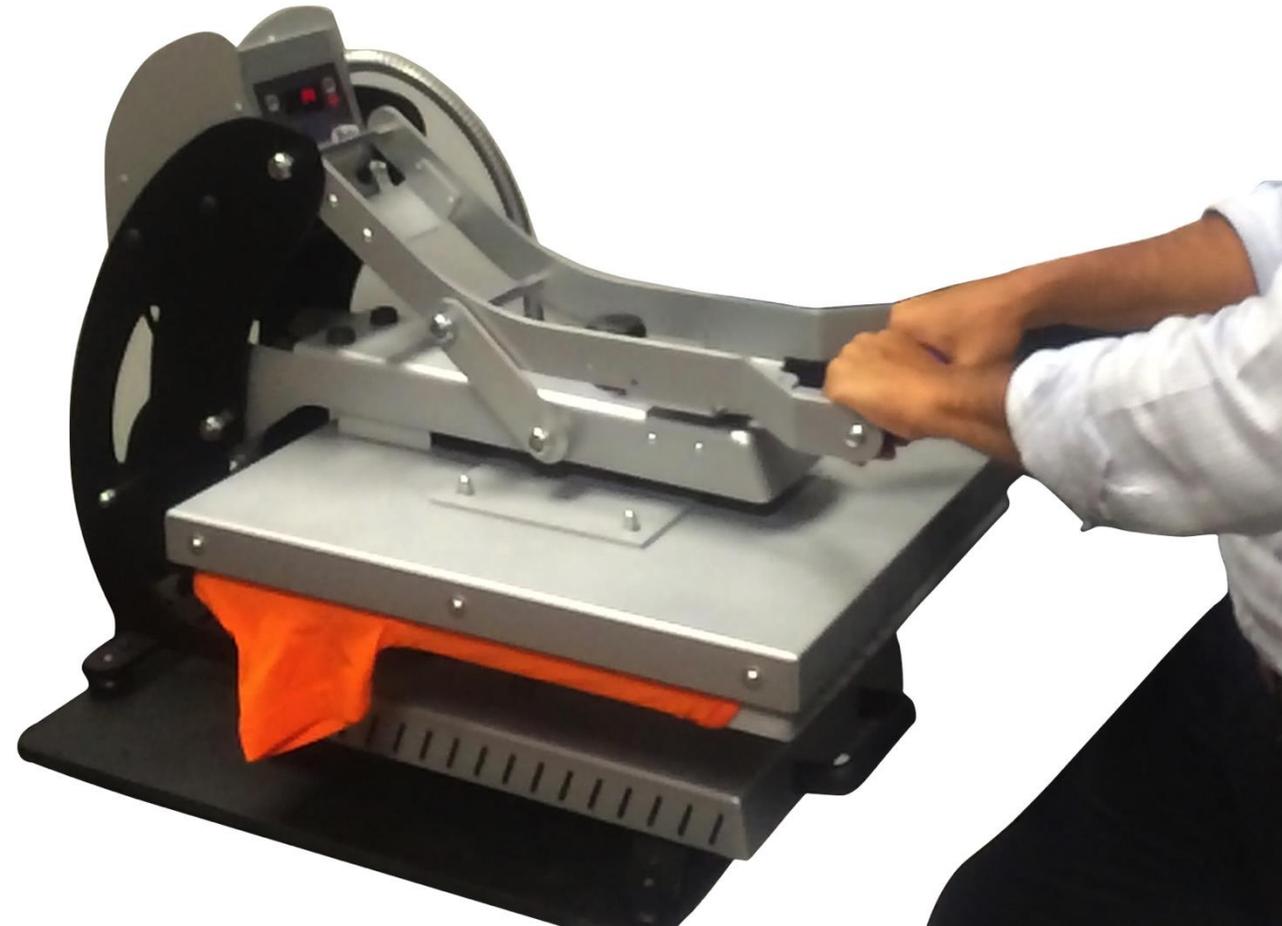
Just place the print with
its “application tape” into the press

Every material has its specific temperature
and transfer time



Apply heat and pressure to the print

Chemica Hotmark Print 1792 is designed for 160°C / 320°F and 20 seconds



The T-shirt is ready for usage...and washing

Up to 25 washes at 40°C / 104°F with no noticeable visual impact

